Veer Bahadur Singh Purvanchal University, Jaunpur

EVALUATION SCHEME & SYLLABUS

FOR

HUMANITIES, SCOCIAL SCIENCE ANDMANAGEMENT COURSE (HSMC COURSE)

B. TECH. FOURTH YEAR
(SEMESTER VII & VIII)

AS PER

AS PER AICTE MODEL CURRICULUM

(Effective from the Session: 2022-23)

Note:

1. The Student shall choose an open Elective from the list in such a manner that he/she has not studied the same course in any form during the degree programme.
2. * It is mandatory that for these subjects (KOE069, KOE076, KOE087, KOE097 & KOE098) only Trained Faculty (who had done the FDP for these courses) will teach the courses.

HUMANITIES, SCOCIAL SCIENCE AND MANAGEMENT COURSE (HSMC COURSE) HSMC1/HSMC2

Sl.No.	Subject Codes	Subject	Periods			Evaluation Scheme			End Semester			Total	Credit
			L	T	P	CT	TA	Total	PS	TE	PE		
1	KHU701/ KHU801	RURAL DEVELOPMENT: ADMINISTRATION AND PLANNING	3	0	0	30	20	50		100		150	3
2	KHU702/ KHU802	PROJECT MANAGEMENT & ENTREPRENEURSHIP	3	0	0	30	20	50		100		150	3

Semester – VII/VIII

KHU701/ KHU801	**Rural Development: Administration and Planning**	3L:0T:0P	3 Credits

COURSE OUTCOME: After completion of the course student will be able to:
1. Students can understand the definitions, concepts and components of Rural Development
2. Students will know the importance, structure, significance, resources of Indian rural economy.
3. Students will have a clear idea about the area development programmes and its impact.
4. Students will be able to acquire knowledge about rural entrepreneurship.
5. Students will be able to understand about the using of different methods for human resource planning
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Unit	Topics	Lectures
I	**Rural Planning & Development:** Concepts of Rural Development, Basic elements of rural Development, and Importance of Rural Development for creation of Sustainable Livelihoods, An overview of Policies and Programmes for Rural Development- Programmes in the agricultural sector, Programmes in the Social Security, Programmes in area of Social Sector.	8
II	**Rural Development Programmes:** Sriniketan experiment, Gurgaon experiment, marthandam experiment, Baroda experiment, Firkha development scheme, Etawa pilot project, Nilokheri experiment,approaches to rural community development: Tagore, Gandhi etc	8
III	**Panchayati Raj & Rural Administration:** Administrative Structure: bureaucracy, structure of administration; Panchayati Raj Institutions Emergence and Growth of Panchayati Raj Institutions in India; People and Panchayati Raj; Financial Organizations in Panchayati Raj Institutions, Structure of rural finance, Government & Non-Government Organizations / Community Based Organizations, Concept of Self help group.	8
IV	**Human Resource Development in Rural Sector:** Need for Human Resource Development, Elements of Human Resource Development in Rural Sector Dimensions of HRD for rural development-Health, Education, Energy, Skill Development, Training, Nutritional Status access to basic amenities - Population composition.	8
V	**Rural Industrialization and Entrepreneurship:** Concept of Rural Industrialization, Gandhian approach to Rural Industrialization, Appropriate Technology for Rural Industries, Entrepreneurship and Rural Industrialization- Problems and diagnosis of Rural Entrepreneurship in India, with special reference to Women Entrepreneurship; Development of Small Entrepreneurs in India, need for and scope of entrepreneurship in Rural area.	8
	Text Book: 1. Corporate Social Responsibility: An Ethical Approach - Mark S. Schwartz 2. Katar Singh: Rural Development in India – Theory History and Policy 3. TodaroM.P. Economic Development in III World war 4. Arora R.C – Integrated Rural Development in India 5. Dhandekar V.M and Rath N poverty in India 6. A.N.Agarwal and KundanaLal: Rural Economy of India 7. B.K.Prasad: Rural Development-Sarup& Son's Publications.	

KHU702/ KHU802	**PROJECT MANAGEMENT & ENTREPRENEURSHIP**	3L:0T:0P	3 Credits

Unit	Topics	Lectures
I	**Entrepreneurship:** Entrepreneurship: need, scope , Entrepreneurial competencies & traits, Factors affecting entrepreneurial development, Entrepreneurial motivation (Mc Clellend's Achievement motivation theory), conceptual model of entrepreneurship , entrepreneur vs. intrapreneur; Classification of entrepreneurs; Entrepreneurial Development Programmes	8
II	**Entrepreneurial Idea and Innovation:** Introduction to Innovation, Entrepreneurial Idea Generation and Identifying Business Opportunities, Management skills for Entrepreneurs and managing for Value Creation, Creating and Sustaining Enterprising Model & Organizational Effectiveness	8
III	**Project Management:** Project management: meaning, scope & importance, role of project manager; project life-cycle Project appraisal: Preparation of a real time project feasibility report containing Technical appraisal,; Environmental appraisal, Market appraisal (including market survey for forecasting future demand and sales) and Managerial appraisal.	8
IV	**Project Financing:** Project cost estimation & working capital requirements, sources of funds, capital budgeting, Risk & uncertainty in project evaluation , preparation of projected financial statements viz. Projected balance sheet, projected income statement, projected funds & cash flow statements, Preparation of detailed project report, Project finance.	8
V	**Social Entrepreneurship:** Social Sector Perspectives and Social Entrepreneurship, Social Entrepreneurship Opportunities and Successful Models, Social Innovations and Sustainability, Marketing Management for Social Ventures, Risk Management in Social Enterprises, Legal Framework for Social Ventures.	8

Text Book:

1. Innovation and Entrepreneurship by Drucker, P.F.; Harper and Row

2. Business, Entrepreneurship and Management: Rao, V.S.P. ;Vikas

3. Entrepreneurship: Roy Rajeev; OUP.

4. Text Book of Project Management: Gopalkrishnan, P. and Ramamoorthy, V.E.; McMillan

5. Project Management for Engineering, Business and Technology: Nicholas, J.M., and Steyn, H.; PHI

6. Project Management: The Managerial Process: Gray, C.F., Larson, E.W. and Desai, G.V.; MGH.