



## SUSTAINABLE INVESTMENT POLICY

(Towards Sustainable, Responsible and Ethical Financial Practices)

Veer Bahadur Singh Purvanchal University, Jaunpur



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## 1. Introduction:

Veer Bahadur Singh Purvanchal University (VBSPU), Jaunpur is dedicated to advancing sustainable development via prudent financial practices. The University implements its Sustainable Investment Policy in acknowledgment of the increasing significance of Environmental, Social, and Governance (ESG) principles, ensuring that its financial decisions favorably impact environmental conservation, social welfare, and ethical governance. This policy links VBSPU's financial plans with national priorities, global sustainability frameworks including the Sustainable Development Goals (SDGs), and exemplary practices in responsible investing.

## 2. Alignment with Vision and Mission:

This policy is directly aligned with the University's Vision and Mission in the following ways:

### 2.1 Vision Alignment

- Supports the goal of becoming a globally recognized institution by adopting internationally accepted ESG (Environmental, Social, Governance) practices.
- Promotes knowledge creation and dissemination through investments in sustainable technologies and innovation.
- Encourages inclusive and value-based education by integrating ethical and responsible investment principles.
- Upholds the motto "Tejasvinavadhitamastu" by fostering enlightened, responsible, and sustainability-conscious practices.

### 2.2 Mission Alignment

*Global Leadership & Innovation:* The policy promotes investments in green technologies and innovation ecosystems, contributing to the development of future leaders and entrepreneurs.

*Inclusive Education & Social Development:* Investment decisions prioritize sectors that enhance social equity, education access, and community welfare.

*Community Engagement:* Encourages investments that benefit local and regional communities, supporting outreach and extension activities.

*Interdisciplinary Research & Collaboration:* Supports funding and partnerships in sustainability-related interdisciplinary research and development.

 

*Ethical & Responsible Citizenship:* Ensures that all financial decisions reflect ethical values, environmental responsibility, and long-term sustainability.

### 3. Objectives of the policy

The objectives of the Sustainable Investment Policy of Veer Bahadur Singh Purvanchal University are as follows:

- To integrate **Environmental, Social, and Governance (ESG)** factors into all investment decisions.
- To align investments with the **Sustainable Development Goals (SDGs)** and promote sustainable development.
- To support **environmentally responsible sectors** such as renewable energy, green infrastructure, and clean technologies.
- To ensure **ethical and responsible investment practices** by avoiding harmful and unethical industries.
- To maintain **long-term financial stability along with sustainability**.
- To support **green campus and institutional sustainability** initiatives.
- To ensure risk management, transparency, and accountability in investments.
- To promote **awareness and capacity building in sustainable finance** among stakeholders.

### 4. Scope and Policy Guidelines

The Sustainable Investment Policy of Veer Bahadur Singh Purvanchal University shall govern all financial activities of the University, encompassing institutional funds, reserves, endowments, grants, and financial partnerships. The Sustainable Investment Policy of VBSPU shall be implemented in accordance with the following guidelines:

*ESG Integration:* All investment decisions shall incorporate Environmental, Social, and Governance (ESG) criteria, encompassing environmental effects, social responsibility, and ethical governance practices.

*Due Diligence:* The University shall execute a comprehensive assessment and due diligence of all investment options, taking into account financial performance alongside sustainability risks and impacts.

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*Exclusionary Screening:* Investments should be avoided in areas or entities that are environmentally harmful or socially unethical, such as fossil fuel-dependent corporations, tobacco, weaponry, and those violating human rights or environmental regulations.

*Preferential Investment:* Investments will be prioritized in sustainable sectors, including renewable energy, green infrastructure, clean technologies, healthcare, and education.

*Green Campus Investments:* The University shall advocate for internal investments in sustainability projects, encompassing energy efficiency, renewable energy systems, water conservation, and waste management.

*Diversification and Risk Management:* The investment portfolio will be diversified to effectively manage risks while ensuring alignment with sustainability objectives.

*Engagement and Enhancement:* Where applicable, the University must promote superior sustainability practices among its investment partners and stakeholders.

*Performance Monitoring:* The University will periodically evaluate the financial and sustainability performance of its investments and implement requisite modifications.

## **5. Governance and Implementation:**

The execution of the Sustainable Investment Policy at VBSPU would occur via a systematic and transparent decision-making process incorporated into the University's current administrative and financial structure. All investment decisions must comply with established financial standards and include sustainability considerations, guaranteeing compliance with ESG principles and institutional priorities. The University will provide adequate cooperation among pertinent administrative units to enable effective implementation, oversight, and adherence to the policy. Regular evaluation processes will be implemented to analyze the efficacy and influence of investments, ensuring accountability, transparency, and ongoing enhancement in accordance with advancing sustainability standards and regulatory mandates.

## **6. Monitoring, Reporting & Transparency**

The University shall establish a systematic approach for monitoring and evaluating the financial and sustainability performance of its investments on a periodic basis. Regular assessments shall be conducted to certify alignment with ESG principles and institutional sustainability objectives. The University shall uphold transparency in its investment practices through appropriate documentation, recordkeeping, and dissemination of pertinent information

 

to stakeholders. An annual report on sustainable investment performance and key initiatives shall be prepared and made available as appropriate, ensuring accountability, continuous improvement, and alignment with national and international sustainability frameworks.

#### **7. Conclusions:**

Through this Sustainable Investment Policy, Veer Bahadur Singh Purvanchal University reaffirms its commitment to responsible and ethical financial practices by integrating sustainability considerations into its investment decisions. The policy demonstrates the University's commitment to environmental conservation, social accountability, and effective governance while securing long-term financial viability. Through this strategy, the University seeks to significantly contribute to sustainable development and position itself as a responsible and progressive institution in accordance with national priorities and worldwide sustainability frameworks.

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