



**Veer Bahadur Singh Purvanchal University**

**Jaunpur 222003 , UP India**

**Central Training & Placement Cell**



# Job Fair

**15-16, March 2024**

**KRENAI SERVICES PRIVATE LIMITED (ON CAMPUS)**

**Location : Gurugram, Haryana**

**Eligibility : Any graduate**

**Job Title : Sales and marketing Executive**

**C.T.C : 3-6, LPA**

**Job Title : Spring Boot/Java Developer-Fresher**

**C.T.C : 3 LPA**

**Job Title : React Native-Mobile app Engineer**

**C.T.C : upto 3 LPA**

## Selection Process :

1. Pre Placement Talk
2. Application Assessment (General Aptitude)
3. Group Discussion
4. Interview



**10:00 AM**



**Central Training and Placement Cell**

**For more details contact Central Training and Placement Cell**



**Veer Bahadur Singh Purvanchal University, Jaunpur (U.P.)-222003**  
**Central Training and Placement Cell**



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**Coordinator**

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**Ref. No. CTPCVBSPU/JF-02/2024**

**Date: 11.03.2024**


**आवश्यक सूचना**

कृपया अवगत हो कि जॉब फेयर के अंतर्गत दिनांक 15 एवं 16 मार्च, 2024 को "KRENAI SERVICES PRIVATE LIMITED" के प्रतिनिधि छात्रों के प्लेसमेंट हेतु विश्वविद्यालय परिसर में आयेंगे। चयन की प्रक्रिया प्रातः 10 बजे से प्रारंभ होगी। अतः सभी इच्छुक छात्र सेंट्रल ट्रेनिंग एंड प्लेसमेंट सेल में संपर्क कर उक्त जॉब फेयर में रजिस्ट्रेशन करा कर समय से उपस्थित होने का कष्ट करें। उक्त चयन प्रक्रिया के समय सभी प्रतिभागी छात्रों को फॉर्मल ड्रेस में उपस्थित होना एवं विश्वविद्यालय द्वारा दिया गया आइडेंटिटी कार्ड लाना अनिवार्य है। उक्त के सन्दर्भ में दिनांक 14 मार्च, 2024 को एक प्री-प्लेसमेंट टॉक विश्वेश्वरैया सभागार इंजीनियरिंग संस्थान में आयोजित किया गया है। छात्रों की जानकारी हेतु "KRENAI SERVICES PRIVATE LIMITED" द्वारा दिया गया जॉब डिस्क्रिप्शन / जॉब टाइटल संलग्न है।

**प्रो प्रदीप कुमार**  
**समन्वयक**

**प्रतिलिपि:**

1. समस्त संकायाध्यक्ष/विभागाध्यक्ष
2. वित्तअधिकारी / परीक्षा नियंत्रक
3. कुलसचिव को सूचनार्थ
4. निजी सचिव कुलपति, मा. कुलपति जी के संज्ञानार्थ।
5. नोटिस को चस्पा हेतु
6. वेब मास्टर को इस आशय के साथ प्रेषित वेबसाइट में अपलोड करने का कष्ट करें

  
11.03.2024.  
**प्रो प्रदीप कुमार**  
**समन्वयक**

Job Title	Sales & Marketing - Executive
Job Location	Gurugram, Haryana - 122018
Years of experience	1-2 Years
Salary	3-6 LPA
Graduating Year	Any Graduate
Joining Priority	Urgent (Immediate Joining)
Krenai Introduction	<p>Krenai is a young dynamic software development company based out of NCR, India. Our team of expert developers works on innovative Custom Enterprise Solutions across industry verticals using the latest emerging technologies.</p> <p>We specialise in e-commerce solutions for B2C, B2B, and B2B2C channels. We offer end-to-end solutions to help brands grow online using tools that cover Store tech, Display Merchandise, Procurement, Inventory, Payments, Order management, Fulfilment and Accounting.</p> <p>Our strong focus on support services helps brands to acquire customers using efficient marketing tools and marketplace integration. We help to build a strong Omni-channel network through seamless integration with third-party legacy systems.</p> <p>AI-driven reporting and an intuitive dashboard stack enables our clients to improve sales, manage optimum stocks and reduce costs &amp; overheads to help build strong, reliable and profitable brands.</p>
<p><b>Job Description :</b></p> <p>We are looking for a dynamic and self motivated Sales Manager for our subscription based SAAS product KRENAI - which is specialise in e-commerce solutions for B2C, B2B, and B2B2C channels. Krenai offers end-to-end solutions to help brands grow online using tools that cover Store tech, Display Merchandise, Procurement, Inventory, Payments, Order management, Fulfilment and Accounting.</p> <p>The sales manager will represent Krenai and drives sales to both enterprise businesses and medium scale businesses.</p> <p>The role requires end to end sales cycle from prospecting, lead generations, presentations, demo and close of the deal. We are looking for a team member interested in working in dynamic startup environment and be a part of a core product development and sales team.</p>	
<p><b>Responsibilities :</b></p> <ol style="list-style-type: none"> <li>1. Achieve growth and hit sales targets by successfully managing the sales team</li> <li>2. Design and implement a strategic business plan that expands company's customer base and ensure it's strong presence</li> <li>3. Own recruiting, objectives setting, coaching and performance monitoring of sales representatives</li> </ol>	

4. Build and promote strong, long-lasting customer relationships by partnering with them and understanding their needs
5. Present sales, revenue and expenses reports and realistic forecasts to the management team
6. Identify emerging markets and market shifts while being fully aware of new products and competition status

Who can apply :

1. BS/MS degree in business administration or a related field
2. Successful previous experience as a sales representative or sales manager, consistently meeting or exceeding targets
3. Committed to continuous education through workshops, seminars, and conferences
4. Demonstrated ability to communicate, present, and influence credibly and effectively at all levels of the organization
5. Proven ability to drive the sales process from plan to close
6. Strong business sense and industry expertise
7. Excellent mentoring, coaching, and people management skills

Job Title	Spring Boot / Java Developer - Fresher
Job Location	Gurugram, Haryana - 122018
Years of experience	Fresher (5 Openings)
Monthly Salary (Rs.)	25,000 per month
Training Salary(Rs.)	15,000 per month (Mandatory Training - 3 Months)
Graduating Year	Any Graduate
Joining Priority	Urgent (Immediate Joining)
Krenai Introduction	<p>Krenai is a young dynamic software development company based out of NCR, India. Our team of expert developers works on innovative Custom Enterprise Solutions across industry verticals using the latest emerging technologies.</p> <p>We specialise in e-commerce solutions for B2C, B2B, and B2B2C channels. We offer end-to-end solutions to help brands grow online using tools that cover Store tech, Display Merchandise, Procurement, Inventory, Payments, Order management, Fulfilment and Accounting.</p> <p>Our strong focus on support services helps brands to acquire customers using efficient marketing tools and marketplace integration. We help to build a strong Omni-channel network through seamless integration with third-party legacy systems.</p> <p>AI-driven reporting and an intuitive dashboard stack enables our clients to improve sales, manage optimum stocks and reduce costs &amp; overheads to help build strong, reliable and profitable brands.</p>
<b>Responsibilities :</b>	
<ol style="list-style-type: none"> <li>1. Work with a team of super-smart engineering and business professionals with relevant industry and technical expertise.</li> <li>2. Write well-designed, testable, and efficient code.</li> <li>3. Ensure the code and designs are in compliance with specifications as developed Prepare and produce releases of software platforms and support continuous improvement by investigating alternatives and technologies.</li> <li>4. Good knowledge of MySQL Relational Database</li> <li>5. Knowledge of versioning tools like GIT, SVN</li> <li>6. Good to have knowledge of ORM like Hibernate</li> </ol>	
<b>Skills :</b>	
Java, MySQL, Hibernate (Java), Spring MVC, REST API,	



Job Title	React Native - Mobile App Engineer
Job Location	Gurugram, Haryana - 122102
Years of experience	Fresher
Salary	Upto 3 LPA
Graduating Year	Any Graduate
Joining Priority	Urgent (Immediate Joining)
Krenai Introduction	<p>Krenai is a young dynamic software development company based out of NCR, India. Our team of expert developers works on innovative Custom Enterprise Solutions across industry verticals using the latest emerging technologies.</p> <p>We specialise in e-commerce solutions for B2C, B2B, and B2B2C channels. We offer end-to-end solutions to help brands grow online using tools that cover Store tech, Display Merchandise, Procurement, Inventory, Payments, Order management, Fulfilment and Accounting.</p> <p>Our strong focus on support services helps brands to acquire customers using efficient marketing tools and marketplace integration. We help to build a strong Omni-channel network through seamless integration with third-party legacy systems.</p> <p>AI-driven reporting and an intuitive dashboard stack enables our clients to improve sales, manage optimum stocks and reduce costs &amp; overheads to help build strong, reliable and profitable brands.</p>
<p><b>Job Description :</b></p> <p>We are looking for a React Native developer interested in building performant mobile apps on both the iOS and Android platforms. You will be responsible for architecting and building these applications, as well as coordinating with the teams responsible for other layers of the product infrastructure. Building a product is a highly collaborative effort, and as such, a strong team player with a commitment to perfection is required.</p>	
<p><b>Responsibilities :</b></p> <ul style="list-style-type: none"> <li>- Build pixel-perfect, buttery smooth UIs across both mobile platforms.</li> <li>- Leverage native APIs for deep integrations with both platforms.</li> </ul>	
<p><b>Skills :</b></p> <ul style="list-style-type: none"> <li>- Firm grasp of the JavaScript and TypeScript language and its nuances, including ES6+ syntax</li> <li>- Ability to write well-documented, clean Javascript code</li> <li>- Working with third-party dependencies and debugging dependency conflicts</li> <li>- Familiarity with native build tools, like XCode, Gradle Android Studio</li> <li>- Understanding of REST APIs, the document request model, and offline storage</li> </ul>	